

PHS Washrooms Case Study

Bowlplex Tenpin Bowling Centres, Nationwide

As any customer-focused business knows, maintaining a pleasant smell in the washroom is very important. Bad odours can create a lasting negative impression.

Bowlplex has 18 tenpin bowling centres nationwide, entertaining thousands of customers every day. Bad-smelling odours in the male washrooms has been a particular problem in the centres, causing an unpleasant environment for both customers and staff. With snacks and fresh food served on site, controlling malodours is very important.

To address this problem, Bowlplex has installed PHS Washrooms Biozone air purification units into the large male washroom areas in each of its 18 sites. Biozone is extremely effective in resolving permanent problem odours and killing germs in larger areas by destroying bacteria and viruses, both in the air and on surfaces. It uses a unique combination of five different odour sterilising techniques, making it 99.999% effective against viruses, bacteria, mould spores, Volatile Organic Compounds, algae and odours. Unlike the air fragrancing units that Bowlplex previously used for odour control, Biozone does not use scents or chemicals to mask odours, but kills the bacteria that cause them.

Installing Biozone has made a huge difference to the odour issues at Bowlplex and unpleasant washroom smells are no longer a problem.



Common Problems:

- ❌ *Unpleasant odours in male washrooms*
- ❌ *Air fragrancing units mask smells but do not remove the odours, they merely conceal the problems*
- ❌ *Numerous air freshener units required*
- ❌ *Staff and customers can have a negative experience due to bad odours*

PHS Solution:

- ✅ *Installation of Biozone*
- ✅ *Eliminates bacteria, viruses and other causes of odours (in the air and on surfaces)*
- ✅ *Just one Biozone unit is effective to combat malodours in a large washroom area*
- ✅ *Biozone leaves a fresh-smelling washroom for a more positive experience*



"Being such a busy bowling centre with lots of customers visiting each and every day, removing problem odours is very important to Bowlplex, especially as we want our customers to have an enjoyable experience. Biozone has made a huge difference in keeping bad odours under control, and I'm pleased to say that we've had success with Biozone in all of our 18 centres."

*Ben Carne
Bowlplex
Safety, Health and Environment Manager*