



A guide to choosing the right air freshener





> The very first thing visitors notice about a washroom is its smell. An unpleasant odour creates an instant bad impression and may put visitors off all together. Bad smells can also leave your customers thinking your washrooms are dirty and unhygienic, creating a negative image of your organisation that extends well past the washroom.

We understand the importance of maintaining clean, fresh-smelling air that creates a welcoming, healthy environment. Our air freshening technology systems are using fragrances blended to enhance any washroom space. Each fragrance includes Odouraze, a unique and innovative odour eliminator, designed to seek out and neutralise odour causing airborne organisms.

Designed for both inside or outside the washroom, male or female and non-washroom locations; including reception areas, corridors and meeting rooms, we'll create a clean, fresh-smelling environment that helps people feel reassured that you are putting their needs first.

> Which air freshener is right for you?



AIRSCENT ATOM

Our **AIRSCENT ATOM** delivers longer-lasting fragrance while neutralising odours, whether in the washroom space or general workplace, into the air 24 hours a day.

The class-leading, highly innovative technology produces small, atomised molecules of pure fragrance oil that stay airborne for longer, making the atmosphere smell fresher for longer. A fine mist floats in the air delivering enhanced fragrance performance, distributing 2½ times more fragrance than a typical aerosol product.



AIRSCENT BURST

The **AIRSCENT BURST** dispenses regular doses of aerosolised fragrance into the air 24 hours a day. With a choice of fragrances, these light yet powerful scents are designed to invoke a sense of freshness and cleanliness and are ideal for use both in and out of the washroom environment.

AIROMATIC

Traditionally larger spaces can be difficult to fragrance, however the **AIROMATIC** provides a highly effective fragrancing solution ideal for larger spaces up to 1000m³, or more concentration of fragrance for busier locations. The fragrance is delivered via gentle heating of pure fragrance oils, which distributes a continuous source of fragrance 24 hours a day.

All our air fresheners are designed to fragrance at regular intervals throughout the day and night, adding just the right amount of fragrance to complement the surroundings. All our air fresheners fragrance for 6 weeks, at which time **phs** will visit and replenish the fragrances.

Air freshener specifications

The placement of a **phs** air freshener within your washroom or waiting area provides a simple and hassle free solution, and helps you to ensure your business adheres to relevant legislation surrounding air care.



AIRSCENT ATOM

Atomised molecules of pure fragrance



AIRSCENT BURST

Aerosol based air freshener



AIROMATIC

Heated pure fragrance

Operation	Battery	Battery	Mains
Dimensions	12.5 x 19.3 x 7.9cm	16.5 x 23.5 x 9.6cm	18.5 x 26.4 x 7.7cm
Strong and durable ABS construction	✓	✓	✓
Contains Odouraze™	✓	✓	✓
Fragrances	Punchy Orange Floral Breeze Morning Dew Prestige Spa Minerals	Punchy Orange Floral Breeze Dewberry Glacier Baby Fresh Fresh Vanilla	Punchy Orange Floral Breeze Morning Dew Prestige Spa Minerals
Area of coverage per unit	<50m ²	<50m ²	<1000m ³
Odour sources	2-3	2-3	6-10
Colour	White, Nickel, Black	White, Nickel, Black	White, Nickel, Black
Compact, contemporary design	✓	✓	✓
Service Frequency	8pa	8pa	8pa

> The power of fragrance

The power of fragrance is a well-documented science, which has a long and rich tradition. People have been using fragrance to influence moods and perceptions for thousands of years. Although the sense of smell is subjective, there is normally very little disagreement about what constitutes a truly foul smell. Everyone knows when a washroom smells unpleasant, and most people believe that if it smells unpleasant, it cannot be clean. This can also apply to areas such as corridors, meeting rooms and changing rooms.

FRAGRANCE OIL INTENSITY TABLE

Air fresheners are available in five fragrances:



Punchy Orange: A juicy, tangy citrus fragrance with dominant top notes of orange and lemon

✓



Floral Breeze: A rich, fruity, floral fragrance with top notes of violet, ylang and pepper, supported by middle notes of rose, mimosa, lily, jasmine and iris

✓



Morning Dew: A cool, natural smelling green accord with hints of crushed stems, rose leaf and strawberry leaf

✓



Prestige: A fresh, white floral fragrance where top notes of juicy pineapple, cool bergamot and sparkling mandarin are embraced by a heart of jasmine, rose and orange blossom

✓



Spa Minerals: A modern cologne with refreshing Neroli, lemon and orange blossom accords on a soft base of warm amber and musk

✓



** Five being intense and one being subtle

Citrus fragrances are universally recognised for their fresh, clean, uplifting character, making them popular within the male washroom environment. The sharp citrus notes cut through the smell of ammonia/urine, leaving a refreshing fragrance in its place.

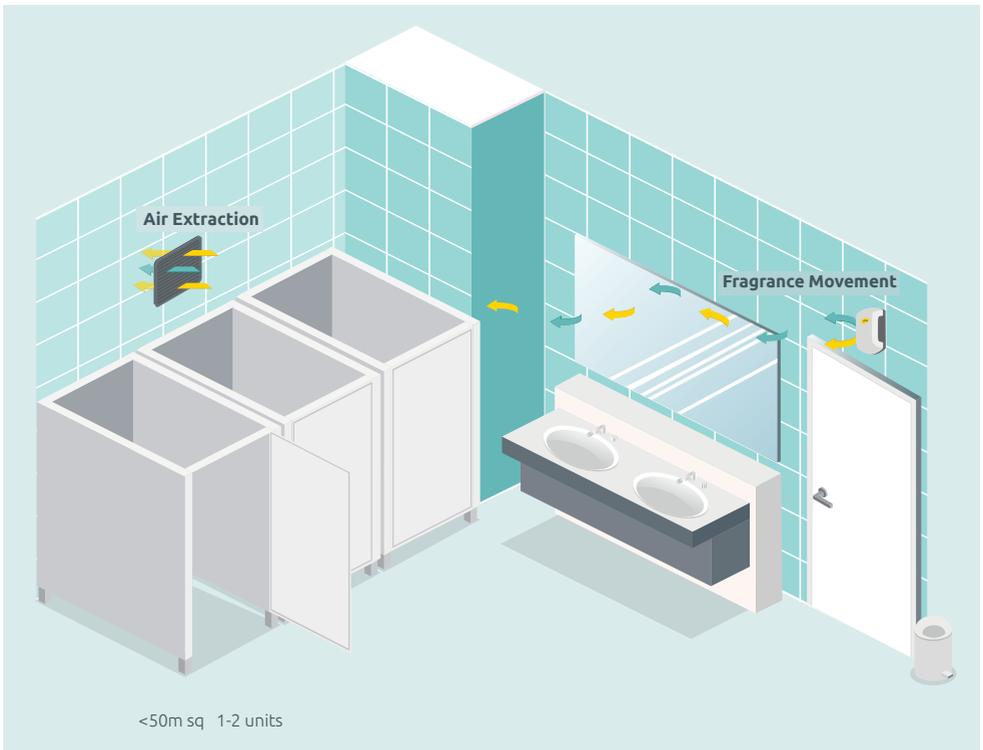
In the female washroom, a more aromatic and perfumed ambience is often preferred, so customers tend to favour floral fragrances to convey a calming and sweet-smelling environment.



> Unit coverage

When assessing how many air freshener units are needed, it is important to consider how many windows, extractor fans and even doors are in the room, if the area has a high footfall. All of these will have a negative effect on the perceived effectiveness of the air freshener.

Here's a guide to help you understand how room size relates to coverage areas, and the importance of correctly locating the air fresheners to enhance the space effectively.



For further information please contact us on :

United Kingdom : 029 2080 9098 | productinfo@phs.co.uk | phs.co.uk

Republic of Ireland : 01 643 4680 | productinfo@phswashrooms.ie | phswashrooms.ie