



BREAKING THE MALE INCONTINENCE TABOO, CREATING A SAFE SPACE BEHIND THE CUBICLE DOOR

Nick Tatum, Chief Customer Officer at Moto, discusses why Moto are partnering with phs

Moto is proud to be the first MSA (Motorway Services Agency) to have phs' new male incontinence bins.

As the largest UK Motorway Services Operator, Moto are continuing their mission to transform the UK's rest stop experience and help customers feel as comfortable as possible, whatever their circumstances.

“Motorway services restrooms can be very busy so helping users discreetly dispose of their incontinence waste products, whichever restroom they're in, should be a priority.

“Providing a safe space for dignified disposal will help break the taboo surrounding male incontinence issues and raise awareness of a problem that affects so many people in the UK. Whilst customer requests for sanitary product disposal in male restrooms have been limited, Moto recognises that men can sometimes be afraid of speaking up or are more likely to just accept that's the way things are.

“Moto strive to provide a service that is inclusive of all and our partnership with phs will help us to achieve this. We want the very best for all our customers and want to provide them with the dignity they deserve. We're also incredibly proud of our colleagues and their commitment to providing an outstanding service, with zero tolerance for discrimination, to all of our customers.”

