

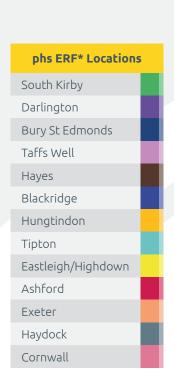
phs Hygiene Waste Disposal Map

As market leaders in the hygiene industry, we have a responsibility to create lasting change when it comes to waste management. As our operations generate a significant amount of hygiene waste, it's our duty to deal with it responsibly.

Through our LifeCycle Strategy, we divert more than **55,000 tons** of offensive waste away from landfill each year. The hygiene waste we collect from our customers is redirected to state-of-the-art energy-from-waste (EfW) facilities across the country, to generate energy to power schools, homes, and industries via the National Grid. This process not only minimises our own carbon footprint, but it also minimises our customers', making **phs** a partner of choice.

With an aim of reaching up to **95% landfill diversion**, we are well underway to achieving our goal. In 2025, we hit **92.5% diversion** from landfill week in, week out. Areas such as London and the Midlands have been **zero to landfill for over 5 years**.

We are the only hygiene provider in the UK that can provide this sort of commitment, thanks to our partnership with the EfW network across the UK. Only the remote geographical areas with lack of energy-from-waste infrastructure goes to landfill, but as energy-from-waste availability increases in these areas, we will do our best to divert where possible.





*Energy Recovery Facilities

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