

A Sustainable Partnership

Away
Resorts



> CASESTUDY

LOCATION

AWAY RESORTS (UK WIDE)

SECTOR

HOSPITALITY & LEISURE

EMPLOYEES

2000+ EMPLOYEES

PRODUCT

WATER CONTROL SERVICES

THE BACKGROUND

Away Resorts operate several award-winning holiday parks and resorts around the UK. From Pershire to St Ives, these holiday parks offer on-site accommodation options and an extensive range of facilities for guests to enjoy.

As a responsible business, Away Resorts have pledged to do the right thing when it comes to the environment. Initiatives already implemented by the businesses include sourcing sustainably produced toiletry products for guests and no longer stocking plastic straws. As well as an ongoing partnership with Surfers Against Sewage.

As part of a tender process, Away Resorts were looking for services to improve the hygiene and efficiency of their customer washroom facilities.

THE SOLUTION

To help Away Resorts reduce their water usage, the **FLOWSAVER** Urinal system and the **ECOSHIELD** was chosen as the most suitable solution. As well as helping to save money, this solution aligns with the sustainability goals of Away Resorts.



The **FLOWSAVER URINAL** is an intelligent flush control system that uses an infra-red sensor to detect movement from people using urinals, only flushing the right amount of water for the footfall. It works in partnership with the **ECOSHIELD** to minimise water usage and improve hygiene levels.

The **ECOSHIELD** works to remove blockages and keeps urinal traps and pipe work clear, enhancing the washroom appearance and improving its environment for staff, visitors, and customers. Every installation of these devices is customised to ensure that hygiene is not compromised in your washroom, but maximum water savings are made. With all devices installed and maintained by **phs** technicians.

The **FLOWSAVER URINAL**
water management



The
ECOSHIELD



THE TRIAL RESULTS

Initial metre trials of the **FLOWSAVER** devices were undertaken with Away Resorts at St Ives, following extensive surveys across all UK holiday parks.

The **FLOWSAVER URINAL** and **ECOSHIELD** installed on just one cistern at a location in St Ives estimates a staggering 269,643 litre saving per annum.

Following this successful trial, the **FLOWSAVER URINAL** and **ECOSHIELD** have now been implemented in the washrooms of several Away Resorts sites across UK.

Thanks to the installation of these water management systems, and based on their trial period, Away Resorts can expect to save approximately 10 million litres of water every year.

For context, that's enough water to fill an Olympic swimming pool four times over.

“ pph are providing us with water control services that will heavily reduce the amount of water we use at our Away Resorts sites across the UK.

This will allow us to make our holiday offering as sustainable as possible for our guests, aligning perfectly with our sustainable business goals. **”**

SAM REID,
PROCUREMENT CATEGORY MANAGER,
AWAY RESORTS

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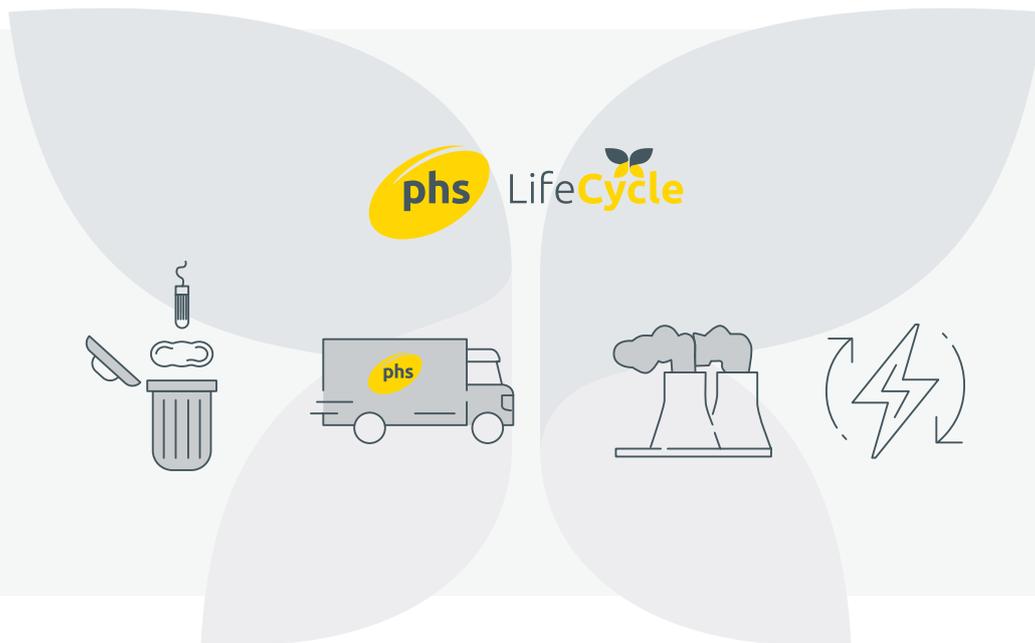
LIFECYCLE FOR SANITARY & NAPPY WASTE

To complement these water management systems, Away Resorts also decided to work with **phs** to ensure sustainable disposal of their sanitary and nappy waste.

Instead of landfill, **phs** aims to send the majority of customer hygiene waste to Energy from Waste facilities, where it is turned into sustainable energy for the national grid. This is known as the **phs** LifeCycle strategy.

Going forward, 92.96% of Nappy and Sanitary Waste collected from Away Resorts sites by **phs**, will be turned into renewable energy.

That's the equivalent of 18 average size cars of waste that would have taken over 300 years to decompose in landfill.



phs are excited to work with Away Resorts on transitioning their washroom services to an environmentally sustainable solution. This partnership demonstrates the **phs** values of delivering innovation and value. This has been done by understanding the needs of each and every Away Resorts UK holiday park, and then demonstrating the efficiency of our industry leading **phs** LifeCycle strategy

LIAM GREENALL,
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